

SRICHAND MANOOR

User Experience | Product Design | Leadership

+91-968 686 0737

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linkedin.com/in/srichand/

msrichand.com/portfolio

Over 17 years of experience, across varied facets of User Experience Design, with focus on Design Strategy, Interaction Design (Mobile, Web, Conversations, Data Visualisations) and Design Management.

eXperience

SAP LABS, Bangalore

Product Design Lead / User Experience Design Expert, April 2021 - Present

Sr. User Experience Design Specialist, June 2019 - March 2021

Driving designs for HXM solutions, focused on Learning and Platform Experience product suites to define cross product experiences across SuccessFactors suite. Part of my current role, I work with product and engineering teams to establish vision and priorities for product design and roadmap of cloud applications. I'm also leading the Design System Management team, ensuring the quality and standards for all SuccessFactors designs shipped out of Bangalore.

Philips HealthCare, Bangalore (9 months)

UX Architect / Art Director, Sep 2018 - June 2019

Oracle India Private Limited, Bangalore (4 years and 5 months)

Manager, User Experience Design, June 2016 - Sep 2018

Principal Interaction Designer, May 2014 – June 2016

Accenture Services India Private Limited, Bangalore (4 years and 6 months)

Associate Manager – User Experience, Sep 2013 – May 2014

Lead – User Experience Designer, Sep 2010 – Aug 2013

Senior User Experience Designer, Dec 2009 – Aug 2010

Capgemini Services India Private Limited, Hyderabad (2 Years and 10 Months)

Consultant – User Experience Designer, Sep 2008 - Nov 2009

Onsite Design Coordinator (HSBC - HongKong), Feb 2008 – May 2008

Associate Consultant - User Experience Designer, Feb 2007 - Sep 2008

Cognizant Technology Solutions, Chennai (1 Year and 6 Months)

Analyst – Usability Engineer, Aug 2005 – Jan 2007

Education

Bachelor of Technology - Electrical and Electronics Engineering

J.N.T. University, Hyderabad (2000 - 2004)

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Skills

Design

Interaction Design
Information Architecture
Personas and Scenarios
Story boarding
Wireframing
Prototyping

Leadership

Design Thinking Moderation
Design Strategy
Design Evangelizing
People Management
Project Management
Hiring Management

Tools

Figma
Sketch
Invision
Abstract
Zeplin
Principle
Axure
MS Visio
Adobe Photoshop
Morea

Research

User Interviews
Contextual Inquiries
Focus Groups
Site Visits
Heuristic Evaluation
Usability Testing
Competitor Analysis

Methodologies/Processes

User Centred Design
Agile SDLC
Waterfall SDLC

Certifications

Design Thinking Coach with focus on Virtual Facilitation

SAP SE

Certified in Communication Design

CEP Program by Industrial Design Centre, IIT Bombay

Certified Agile Practitioner - SAFe for Teams

ScaledAgile

Certified Usability Specialist

Accenture

Customer Experience Management

Symbiosis Institute of Business Management, Pune

Travel

Valid B1 (Business) visa for US